

## **2017 Pledge for Frankton Heritage Days Festival Sponsorship**

**Frankton Heritage Days (FHD) is a not for profit 501 3 C organization** that organizes an annual festival the 3<sup>rd</sup> weekend of September in Frankton, IN. The festival brings the community together to celebrate our small town, our heritage, and gather together for a weekend of fun. One of our goals each year is to partner with non-for-profits, civic organizations, schools, sports, and local churches. The festival is the only annual event that provides an opportunity for all the organizations in our town raise funds.

FHD is solely responsible for all of the financial responsibilities for the festival each year. Our festival draws over 8,000 people each year. Expenses such as insurance, equipment, maintenance, utilities, and activities are vital to our success. Without the help of sponsors, FHD would no longer be able to have an annual festival. People come from all over to enjoy FHD's family friendly atmosphere with that small town nostalgic feel. There are so many options for sponsorship that there is an opportunity for even the smallest of businesses or individuals to help contribute to the festival.

Each year we have hot air balloons, this year we are partnering with Riley Hospital for Children. Funds raised during the event will be donated. Riley Cheer Guild is a 92 yr old volunteer-driven hospital auxiliary providing support to patients and families at Riley Hospital for Children and both IU Health Downtown adult hospitals. Donations help to provide toys, games, crafts, blankets, stuffed animals, and other items for children. Adults receive personal care items, blankets, hats, books, and journals. Patients also receive specialized music therapy, art therapy, and narrative therapy programming in their rooms and in support group settings.

We will be celebrating our 42<sup>nd</sup> year. The festival board would like to THANK each and every one of you who take the time to read over our options and consider sponsorship for our 2017 Frankton Heritage Days. Feel free to visit **[heritagedays.org](http://heritagedays.org)** for more information. **All donations are tax deductible.**

### **Sponsorship \$150 level**

- Sponsorship Certificate
- 2 FHD festival sponsorship t-shirt
- 2 admission passes to festival

### **Sponsorship \$250 level**

- Your company name on the FHD brochure
- Rights to hang your company's name on a 2'x3' banner (you supply) located at the festival
- Your company name listed on the festival sponsorship t-shirt
- 2 FHD festival sponsorship t-shirts
- 2 admission passes to festival

## **Sponsorship \$500 level**

- A 2'x3' basket banner to be hung on the side a hot air balloon
- Link to your company website on FHD's website
- Your company name on the FHD brochure (5000)
- Rights to hang your company's name on a 2'x3' (you supply) banner located at the festival
- 4x6 Plaque
- Your company name listed on the festival sponsorship t-shirt as a sponsor
- 2 FHD festival sponsorship t-shirts
- 2 tethered balloon rides
- 2 admission passes
- Signage at field
- 2 Facebook posts

## **Sponsorship \$1000 level**

- A 2'x3' basket banner to be hung on the side a hot air balloon
- Logo and link to your company website on FHD's website
- Your company name on the FHD brochure (5000)
- Your company name mentioned during the Festival announcements at various times
- Rights to hang your company's name on a 2'x3' (you supply) banner located at the festival
- Your company name listed on the festival sponsorship t-shirt as a sponsor
- 2 FHD festival sponsorship t-shirts
- 4 admission passes to festival
- Signage at field
- 4 tethered rides
- 3 Facebook posts
- Name listed on Placemat (5000)

## **Sponsorship \$1500 level**

- Hot air balloon ride for 2 people (1 person per balloon) (weather permitting)
- A 2' x3' basket banner to be hung on the side of a hot air balloon
- Logo and link to your company website on FHD's Website
- Your company name on the FHD brochure (5000)
- Your company name mentioned during the festival announcements each day of festival
- Rights to hang your company's name on 2' x3' banner (you supply) located at festival
- 10 x 10 booth space must have someone present at booth during festival hrs.
- 8x10 Plaque
- Your company listed on the festival sponsorship t-shirt
- 4 FHD festival sponsorship t-shirts
- 4 admission passes to festival
- Signage at field
- 4 tethered rides

## **Sponsorship \$2500**

- 6 FHD festival sponsorship shirt
- 6 admission passes to festival
- Signage at field
- 8 x 10 Plaque
- 4 tethered rides
- A 2x3 basket banner to be hung on the side of a hot air balloon
- 8 Facebook boosts
- Logo and link to your company website on FHD's Website
- Your company listed on festival sponsorship t-shirt
- Name on Placemat (5000)
- Name listed on festival brochure
- 2 Hot air balloon rides for 4 people (must be arranged in advance) (weather permitting)
- 10 x 10 booth space provided, must have someone at booth during festival hours
- Your company name announced each day at the festival
- Rights to hang your 2 x 3 company banner at festival (you supply)

\*Note\* Balloon rides (full ride) are for Friday night ONLY and weather permitting. Arrangements must be made in advance for ride time.

**Sponsorship for individual events such as: 5K run, entertainment, children's games, etc. are an option too!!!**

Please make all checks payable to Frankton Heritage Days and send to:  
Frankton Heritage Days  
P.O. Box 272  
Frankton, In 46044

For questions contact Jeff Alexander 765-617-9863 or 765-617-9864.