

2021 Pledge for Frankton Heritage Days Festival Sponsorship **September 17th, 18th, and 19th**

Frankton Heritage Days (FHD) is a not for profit 501(c) (3) charitable organization that organizes an annual festival the 3rd weekend of September in Frankton, IN. Our fun, weekend-long festival gathers communities together to celebrate our small town and our heritage. **One of our goals each year is to partner with other not-for-profits, civic organizations, businesses, schools, extra-curricular programs, and local churches.** Our organization prides itself on being the largest and longest running festival in our Town of Frankton where numerous local organizations can raise funds and awareness while also providing unique opportunities for our charitable sponsors to do the same.

FHD is solely responsible for all of the financial responsibilities for the festival each year. Over 8,000 visitors from all over the state and country attend to enjoy FHD's family-friendly atmosphere with our distinctive nostalgic small-town feel. Expenses such as insurance, equipment, maintenance, utilities, events and activities are vital to our success. Without the help of our gracious sponsors and volunteers, FHD would no longer be able to host our annual festival. We are pleased to offer a wide variety of sponsorship options for business entities of every size. We also offer sponsorship opportunities for individuals who are willing to contribute to our festival.

We will be celebrating our 46th Annual FHD festival in September 2020. Our festival board would like to extend a warm **THANKS** to each and every one of you for making time to review our sponsorship options and consider sponsoring again in 2021. Feel free to visit **heritagedays.org** for more information. If you decide to be one of our generous sponsors, please choose a commitment level and return the post card included in this sponsorship packet. **All donations are tax deductible.**

Individual Level Supporter \$25

- Yard sign to proudly display that you are a festival supporter

Copper Level \$250

- Your company name on the FHD brochure (5000 distributed)
- Rights to hang your company's name on a 2'x3' banner (you supply) during festival at the field
- Your company name listed on the FHD festival sponsorship t-shirt (1 t-shirt provided)
- 2 admission passes to festival

Bronze Level \$500

- Yard sign to proudly display that you are a festival supporter
- Your company name on the FHD brochure (5000 distributed)
- Rights to hang your company's name on a 2'x3' banner (you supply) during festival at the field
- Your company name listed on the FHD festival sponsorship t-shirt (2 t-shirts provided)
- 2 admission passes to festival
- Link to your company website on FHD's website for sponsorship year*
- 2 posts on our Facebook Page during sponsorship year* (over 2300 followers and growing)

Silver Level \$1000

- Yard sign to proudly display that you are a festival supporter
- Your company name on the FHD brochure (5000 distributed)
- Rights to hang your company's name on a 2'x3' banner (you supply) during festival at the field
- Your company name listed on the FHD festival sponsorship t-shirt (2 t-shirts provided)
- 4 admission passes to festival
- Link to your company website on FHD's website for sponsorship year*
- 4 posts on our Facebook Page during sponsorship year* (over 2300 followers and growing)
- Your company name mentioned during the festival announcements each day
- Name listed on Placemat (5000 distributed)
- Your company logo displayed on FHD website for sponsorship year*

Gold Level \$1500

- Yard sign to proudly display that you are a festival supporter
- Your company name on the FHD brochure (5000 distributed)
- Rights to hang your company's name on a 2'x3' banner (you supply) during festival at the field
- Your company name listed on the FHD festival sponsorship t-shirt (2 t-shirts provided)
- 6 admission passes to festival
- Link to your company website on FHD's website for sponsorship year*
- 6 posts on our Facebook Page during sponsorship year* (over 2300 followers and growing)
- Your company name mentioned during the festival announcements each day
- Name listed on Placemat (5000 distributed)
- Your company logo displayed on FHD website for sponsorship year*
- Your company logo on Festival Poster
- 10 x 10 booth space (must have someone present at booth during festival hours)
- VIP Pass for festival events (Golf Cart Run, 5K, Car Show entry, Pub crawl)

Platinum Level \$2500

- Yard sign to proudly display that you are a festival supporter
- Your company name on the FHD brochure (5000 distributed)
- Rights to hang your company's name on a 2'x3' banner (you supply) during festival at the field
- Your company name listed on the FHD festival sponsorship t-shirt (2 t-shirts provided)
- 8 admission passes to festival
- Link to your company website on FHD's website for sponsorship year*
- 8 posts on our Facebook Page during sponsorship year* (over 2300 followers and growing)
- Your company name mentioned during the festival announcements each day
- Name listed on Placemat (5000 distributed)
- Your company logo displayed on FHD website for sponsorship year*
- Your company logo on Festival Poster
- 10 x 10 booth space (must have someone present at booth during festival hours)
- VIP Pass for festival events (Golf Cart Run, 5K, Car Show entry, Pub crawl)
- **Your company name displayed on FHD shuttles which transport majority of festival attendees**

Diamond Level \$5000

****This sponsorship level is limited to ONLY ONE very gracious sponsor annually and will allow our gate admission fees to be waived for ALL of our visitors. For this level of commitment we would like to offer...**

- **Co-Naming Rights for the 46th Annual Frankton Heritage Days Festival in festival advertising, newspaper articles, merchandise and announcements ("made possible by...")**
- Yard sign to proudly display that you are a festival supporter
- Your company name on the FHD brochure (5000 distributed)
- Rights to hang your company's name on a 2'x3' banner (you supply) during festival at the field
- Your company name listed on the FHD festival sponsorship t-shirt (2 t-shirts provided)
- 12 admission passes to festival
- Link to your company website on FHD's website for sponsorship year*
- 10 posts on our Facebook Page during sponsorship year* (over 2300 followers and growing)
- Your company name mentioned in announcements each day during festival ("made possible by..." "thanks to our very generous Diamond Level Sponsor... our admission fees have been waived for ALL of our visitors this year!" etc.)
- Name listed on Placemat (5000 distributed)
- Your company logo displayed on FHD website for sponsorship year*
- Your company name and logo most prominently displayed on 45th Annual Festival Poster
- 10 x 10 booth space (must have someone present at booth during festival hours)
- VIP Pass for festival events (Golf Cart Poker Run, 5K Walk/Run, Car Show entry, or Pub crawl)
- 1 Free FHD Building Rental
- Opportunity to display banner (you provide) during Frankton Town Market dates**
- Most importantly, you will receive the gratitude of our 8,000+ visitors who will not have to pay an admission fee because of your kind contribution.

Sponsorship for individual events such as: 5K Walk/Run, entertainment, children's games, etc. is an option as well!!! Contact us for more details.

Please make all checks payable to Frankton Heritage Days and send to:
Frankton Heritage Days
P.O. Box 272
Frankton, IN 46044.

For questions contact Natasha Pulley 765-635-4048 or Jeff Alexander 765-617-9863.

*Sponsorship year begins when we receive your sponsorship monies and ends December 31st of the same calendar year of the festival you sponsored

**Frankton Town Market has had a successful 2 years on Sunday afternoons June through November 2019. We had thousands of visitors throughout our 2019-2020 market season. We would like to prominently display your banner during summer/fall market season of the same calendar year as the festival you sponsor.